

STRATEGIC PLANNING/PERFORMANCE MEASURE PROJECT FOR FY 06

Examples of Objectives and Performance Measures

Examples from Department of Safety and Homeland Security, Office of Highway Safety:

Objectives & Associated Performance Measures:

- 1) **OBJECTIVE:** “**Occupant protection**—Conduct enforcement efforts, education programs and public awareness efforts to increase seatbelt use from current 64 percent to 66 percent, increase safety belt use in personal injury crashes from current 78 percent to 80 percent and reduce child restraint misuse from current 84 percent to 77 percent, by October 2001.”

% seatbelt use (*performance measure*)

% seatbelt use in personal injury crashes (*performance measure*)

% child restraint misuse (*performance measure*)

- 2) **OBJECTIVE:** “**Impaired driving**—Enhance enforcement efforts, the adjudication process, treatment services and public awareness initiatives aimed to reduce alcohol-related fatalities from 38 percent to 31 percent, by October 2001.”

% alcohol-related fatalities (*performance measure*)

- 3) **OBJECTIVE:** “**Aggressive driving**—Enhance enforcement efforts, public awareness programs and educational efforts focused on reducing all crashes resulting from aggressive driving acts from current 43 percent to 41 percent and fatal crashes resulting from aggressive driving behaviors from current 50 percent to 45 percent, by October 2001.”

% of crashes related to aggressive driving behaviors (*performance measure*)

% of fatal crashes related to aggressive driving behaviors (*performance measure*)

- 4) **OBJECTIVE:** “**Traffic records and safety management system**—Implement a statewide integrated data collection system which will allow for comprehensive analysis of all traffic problems, as outlined in the Roadmap Action Plan for Crash Data Collection.”

- 5) **OBJECTIVE:** “**Bicycle safety**—Enhance enforcement efforts, public awareness programs and educational efforts aimed at reducing bicyclist injuries in the 0 – 15 age group from the current 39 percent of all such injuries to 38 percent, by October 2001.”

% ages 0 – 15 injured in bicycle[s] crashes (*performance measure*)

Note: These items from Department of Public Safety's (now Department of Safety and Homeland Security) strategic plan also found in the Governor's Recommended Budget for FY 2003, Volume I narrative. (Bryan Sullivan 6/11/03)